

# RAJAR DATA RELEASE

Q1 2023 – May 18<sup>th</sup> 2023



## LONDON STATIONS - PAGE 1

**SAMPLE SIZE:**  
Survey period - Q1 2023  
**Code Q (Quarter):** 5,131 Diaries 15+

**TERMS**  
**WEEKLY REACH:** The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.  
**SHARE OF LISTENING:** The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
BBC Radio London	Q	713	625	564	-20.9%	-9.8%	0.9	1.0	1.0
Capital London	Q	1482	1631	1646	11.1%	0.9%	3.0	3.5	3.3
Capital XTRA (London)	Q	489	663	614	25.6%	-7.4%	0.8	1.2	1.2
Gold London	Q	361	336	479	32.7%	42.6%	1.3	1.1	1.6
Greatest Hits Radio (London)	Q	879	937	1024	16.5%	9.3%	1.9	2.2	2.5
Heart London	Q	1616	1807	1854	14.7%	2.6%	4.1	4.7	4.6
Kiss (London)	Q	908	893	902	-0.7%	1.0%	1.6	1.8	1.5
LBC London	Q	1524	1445	1452	-4.7%	0.5%	8.6	7.7	8.7
LBC News (London)	Q	576	423	526	-8.7%	24.3%	0.8	0.7	1.0
Magic (London)	Q	1334	1311	1315	-1.4%	0.3%	4.2	3.8	3.5
Premier Christian Radio	Q	158	79	80	-49.4%	1.3%	0.5	0.1	0.2
Smooth Radio London	Q	699	907	841	20.3%	-7.3%	1.9	2.3	2.0
Radio X London	Q	452	431	491	8.6%	13.9%	1.9	1.5	1.7

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### NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 22	Q4 22	Q1 23	Q1 23 vs. Q1 22	Q1 23 vs. Q4 22	Q1 22	Q4 22	Q1 23
BBC Radio 1	Q	1366	1403	1376	0.7%	-1.9%	3.7	3.7	3.8
BBC Radio 2	Q	2255	2349	2267	0.5%	-3.5%	10.6	11.0	10.1
BBC Radio 3	Q	543	577	613	12.9%	6.2%	2.6	2.0	2.2
BBC Radio 4	Q	2479	2548	2290	-7.6%	-10.1%	14.2	13.7	13.7
BBC Radio 5 live	Q	1276	1318	1239	-2.9%	-6.0%	3.0	3.1	3.1
Classic FM	Q	1153	1220	1132	-1.8%	-7.2%	4.5	4.2	4.3